

Patrick J. Gallagher
President, Giants Enterprises

Pat Gallagher, who enters his 32nd year with the Giants organization, serves as the president of Giants Enterprises.

A wholly-owned subsidiary of the San Francisco Giants, Giants Enterprises is dedicated to developing non-baseball ventures for the company and utilizing AT&T Park as a destination for non-baseball special events in San Francisco. Giants Enterprises played a key role in producing many of the events surrounding the 2007 All-Star Game. Under Gallagher's direction, Giants Enterprises has been recognized as leaders in the professional sports industry for unique special event creation and production including over 800 public and private events of all types since the opening of AT&T Park in 2000.

Giants Enterprises has co-produced major concerts at AT&T Park such as the Rolling Stones, Dave Matthews Band, GreenDay and Bruce Springsteen & the E Street Band, who have played to sold out crowds, showcasing the ballpark as a versatile outdoor performance venue. Giants Enterprises has also hosted multiple performance runs of Cirque du Soleil, Cavalia, the IcerAir Ski/Snowboard jumping contest, AMA Supercross, MonsterJam, international soccer matches and in 2007 added the Brian Boitano Ice Spectacular featuring Dorothy Hamill and Barry Manilow, San Francisco Opera in the Park and AVP Pro-Beach Volleyball at Pier 30/32. Gallagher is co-founder of the Emerald Bowl, San Francisco's annual college football bowl game.

Previously, Gallagher served as the senior vice president for business operations of the Giants for over 20 years, overseeing various aspects of the non-baseball business for the club, including advertising, promotions, public relations, sales and marketing, ballpark operations and community relations. As the Giants top marketing executive Gallagher was responsible for many of the Giants memorable advertising campaigns through the years at Candlestick Park including the "Croix de Candlestick" reward for fans braving extra inning night games at the "Stick and the anti-mascot, "Crazy Crab".

He was major contributor in the development of the Giants waterfront ballpark. Specifically, he oversaw the creation and implementation of the new ballpark's marketing plan, Charter Seat and corporate sponsorship programs, all of which have played vital roles in the financing of the spectacular facility.

Gallagher currently serves as Chairman of the San Francisco Convention and Visitors Bureau and is a board member of the California Chamber of Commerce and the Bay Area Sports Hall of Fame.

Pat and his wife, Joan, have a son, Murphy, and a daughter, Katie. The Gallaghers make their home in Palo Alto.